



Meredith Twiss

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## EMPLOYMENT

*Coming soon to a position near you!*

### Design Project Center

AUGUST 2013 • MAY 2014  
BIG RAPIDS, MI

As a Graphic Design Intern, I collaborated on a team of three to plan, design, and implement the digital experience for the West Michigan Graphic Design Archives. This opportunity exposed me to client meetings and presentations, user research, and content management systems.

Technical collaboration with:

- Scott Krieger, Peopledesign
- Grant Carmichael
- Mighty in the Midwest

### TechSmith Corporation

MAY 2013 • AUGUST 2013  
OKEMOS, MI

As a User Experience Design Intern, I gained experience working on a team, participating in meetings, and communicating with developers. I spent my days scribbling on whiteboards, building wireframes, and cranking out rapid prototypes.

### The Rock Cafe

JANUARY 2011 • MAY 2014  
BIG RAPIDS, MI

My days as a dishwasher, server, and custodian taught me the meaning of hard work.

### ETC ARTS Studio

MAY 2011 • AUGUST 2011  
BATTLE CREEK, MI

As an Art Studio Intern, I organized a weekly summer arts and crafts program for underprivileged youth. With my team, I traveled to various parks in the area to share my love of paint, glue, and all things messy.

## SKILLS

*Mad skills*

- Design Principles
- Design Process
- Typography
- Information Hierarchy
- Adobe Creative Suite
- UX/UI
- Web Design
- Prototyping
- Brand Identity
- Digital Photography
- Client Communication
- Basecamp
- Timefox

*Also familiar with:*

- HTML, CSS, jQuery
- WordPress
- Omnigraffle
- Package Design
- Hand Drawn Type

## EDUCATION

*Learning since 1992*

### Ferris State University

AUGUST 2010 • MAY 2014  
BIG RAPIDS, MI

Bachelor of Science,  
Graphic Design

- Cum Laude
  - 3.66 GPA
  - Dean's List 2010-13
  - Dean's Scholarship 2010-14
- Supplementary studies:
- Psychology
  - Anthropology

### Marshall Academy

SEPTEMBER 2006 • JUNE 2010  
MARSHALL, MI

- Valedictorian
- 4.0 GPA

## INVOLVEMENT

*Because school just wasn't enough*

### AIGA West Michigan Member

OCTOBER 2010 • PRESENT

Active and eager to volunteer!

### Ferris State University AIGA Student Group

JANUARY 2013 • JANUARY 2014

Vice President

SEPTEMBER 2013 • MAY 2014

Peer Mentor

SEPTEMBER 2012 • DECEMBER 2012

Event Chair

## EXPOSURE

*I'm hungry for more!*

### Visits

- AIGA Headquarters
- Conduit Studios
- Cranbrook Academy of Arts
- Custom Printers
- Grand Rapids Art Museum
- Graphic Specialties
- Grip Design
- Haworth
- Herman Miller
- Kendall Dow Center FlexLab
- Louise Fili Ltd.
- Metropolitan Museum
- Museum of Modern Art
- Peopledesign

### Talks

- Charles S. Anderson
- Ray Brown
- Rob Carter & Sandy Wheeler
- Nick Dean
- Design Army
- Mike Gorman
- Katia Kütke of Kate Spade
- Charlie McGrath
- Doug Powell
- Patrick Robinson
- Tom Sieu
- Martin Venezky
- Terrance Weinzierl

### SEEK Design Conference

NOVEMBER 2011 & 2013

Debbie Millman, Sean Adams, Bob Faust, Danny Yount, The Post Family, Aaron Draplin, Stefan Sagmeister, Victor Saad, Quite Strong, Firebelly, Thirst, & Knoed Creative

### Hands On

- SiTE:LAB Letterpress
- 2012 & 2014 AIGA West Michigan Student Portfolio Review
- Paul Sizer: How to Draw Like a Designer